

Panel 2: How we got here?



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INTRA-CREDITOR CLASS WARFARE SYMPOSIUM

HOSTED BY: LOWENSTEIN SANDLER
JUNE 21 ■ 1:00 PM-4:30 PM



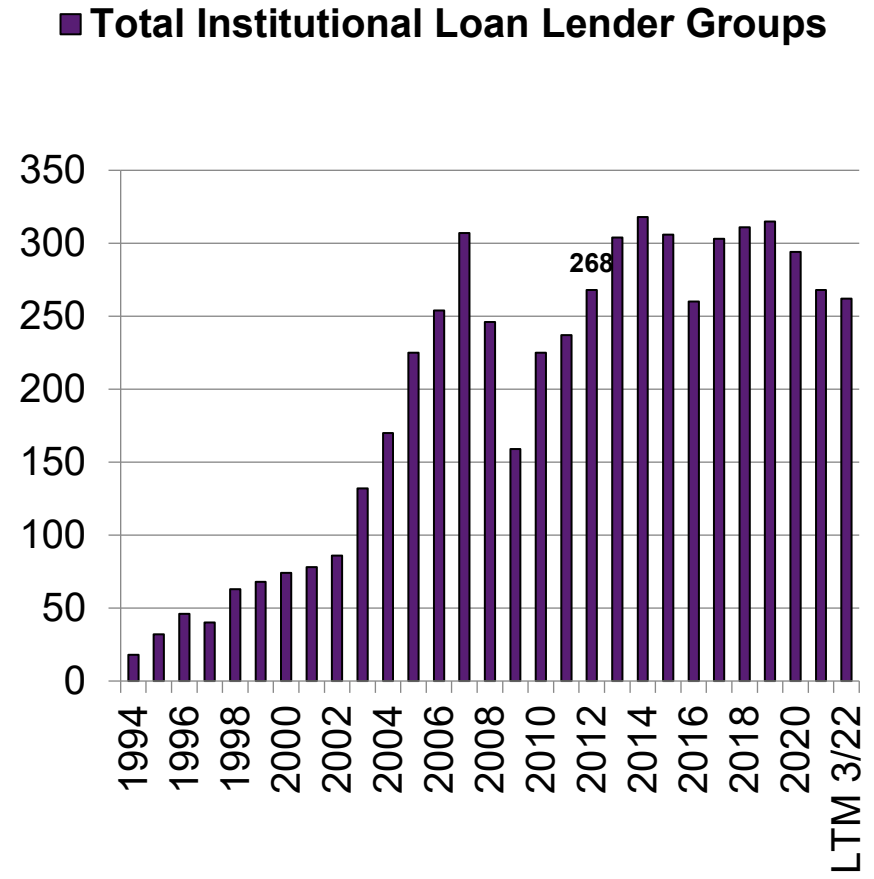
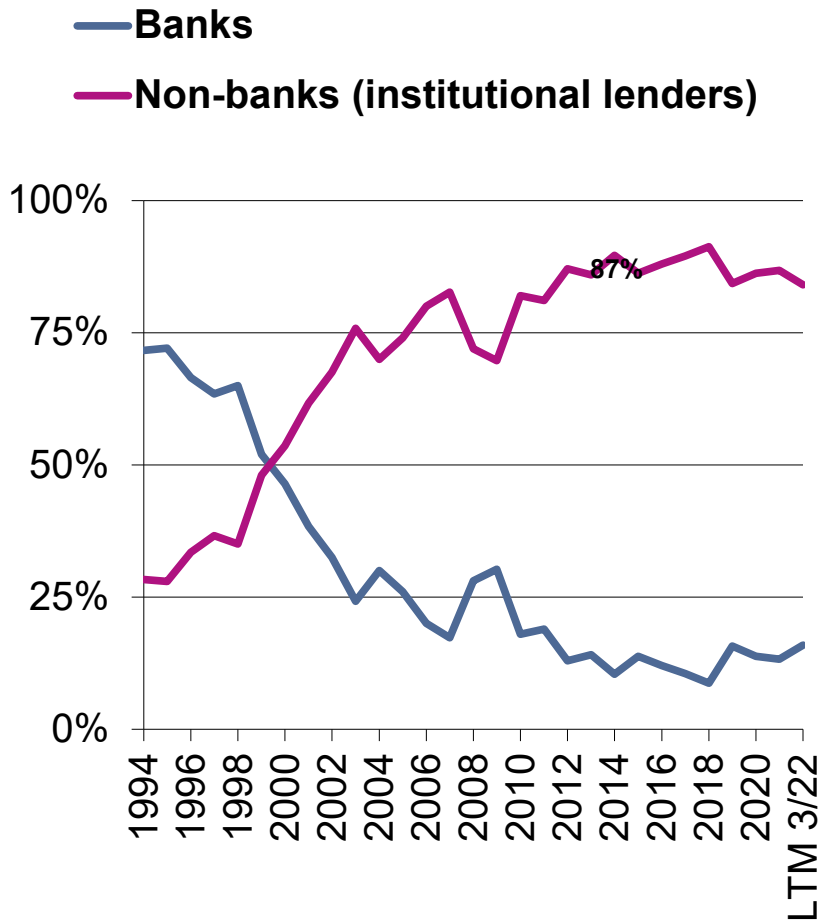
Evolution of Complexity in the Leveraged Finance Market

Time Frame	Market Structure	Overview
The Modern Day LBO is Born (1980 +/-)	Banks	<ul style="list-style-type: none"> • High interest rates and low equity prices led to “value” buyouts • Private equity market takes root (KKR founded in 1976, Forstmann Little in 1978) <ul style="list-style-type: none"> • This is the beginning of the modern LBO / leveraged finance market <ul style="list-style-type: none"> • Investor universe is club deals amongst banks • One document for the RCF + TL; deals are heavily covenanted <ul style="list-style-type: none"> • Market size is ~\$50bn
Drexel Changes the Landscape (Mid 1980's)	Banks <u>Prime Rate Funds</u> <u>High Yield Bonds</u>	<ul style="list-style-type: none"> • Syndicated loan market begins to develop – still bank-based with no real institutional loan involvement beyond Prime Rate Funds <ul style="list-style-type: none"> • Drexel fundamentally changes the business; HYB market begins to take off • Loans still heavily covenanted and “buy and hold” – limited secondary market <ul style="list-style-type: none"> • Clearly defined swim lanes (loans vs. bonds)
Rise of the CLOs (1990's)	Banks Prime Rate Funds <u>CLOs</u> High Yield Bonds	<ul style="list-style-type: none"> • CLO technology originally developed in the 1980s for the mortgage market now applied to senior secured bank debt <ul style="list-style-type: none"> • Beginnings of the syndicated institutional loan market; underwrite to distribute model takes hold <ul style="list-style-type: none"> • Development of relative value; how should loans price vis-à-vis bonds • Secondary loan market develops providing liquidity to investors <ul style="list-style-type: none"> • LSTA created in 1995 • PE value prop has shifted from buying cheap assets to making operating improvements and financial engineering <ul style="list-style-type: none"> • Introduction of new debt instruments – HoldCo PIKs – to fund dividends • Still clearly defined swim lanes; bond analysts and loan analysts separate; relatively few, if any cross over managers

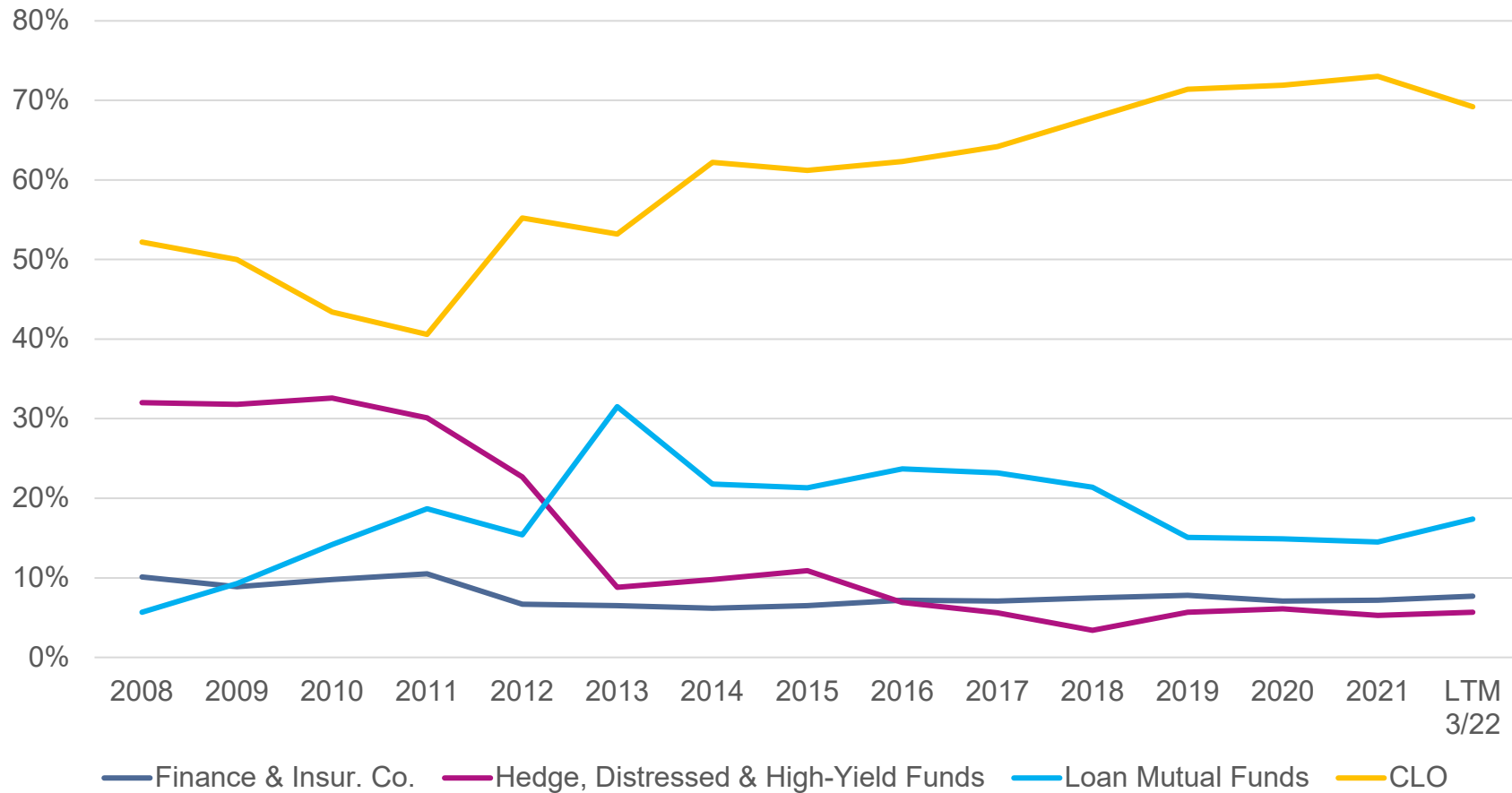
Evolution of Complexity in the Leveraged Finance Market (cont.)

Time Frame	Market Structure	Overview
Life Gets Interesting (2000 – 2007)	Banks Prime Rate Funds <u>CLOs: TLBs go cov-lite</u> High Yield Bonds	<ul style="list-style-type: none"> Repeal of Glass-Steagall in 1999 leads to consolidation of commercial and investment banks <ul style="list-style-type: none"> Market liquidity increases – S&T functions mature CLOs now dominate the senior secured loan market Introduction of even more creative financing tools – PIK Toggle <ul style="list-style-type: none"> Introduction of 2nd lien loans (secured bonds in disguise) Cov-lite term loans are introduced in the US (with Europe following ~10 years later) Loan docs become ever more permissive; balance of power generally on the issuer side Norm is that bond investors see docs before settling on price whereas loan investors settle on price before seeing docs <ul style="list-style-type: none"> Market volume explodes to ~\$500bn pre-GFC; swim lanes begin to widen
Post Credit Crunch (2009 – 2015)	Banks Prime Rate Funds CLOs: 1 st Lien / <u>2nd Lien</u> High Yield Bonds	<ul style="list-style-type: none"> 2013 leveraged lending guidance issued by the OCC/Fed/FDIC leads to (i) expanded definitions of EBITDA and (ii) growth of unregulated lenders / private debt / BDCs <ul style="list-style-type: none"> PE funds get into the credit business Swim lanes begin to disappear with the merger of asset managers; one stop shop for loans and bonds with buy-side analysts covering both products
Welcome to the Show (2015 – Present)	Banks Prime Rate Funds CLOs <u>Private Credit</u> High Yield	<ul style="list-style-type: none"> Consolidation of the buy-side – the big get bigger <ul style="list-style-type: none"> Asset managers play up and down the capital stack and are now in the RCF business Private credit market dominates the middle market and replaces syndicated loans & bonds in periods of market disruption Markets react to macro events / volatility more quickly than in the past with the balance of power shifting between buyer and issuer depending on market conditions Increasing complexity of the market leads to fully developed capital markets desks at IBs, PE firms, and credit investors <ul style="list-style-type: none"> Swim lanes almost completely disappear

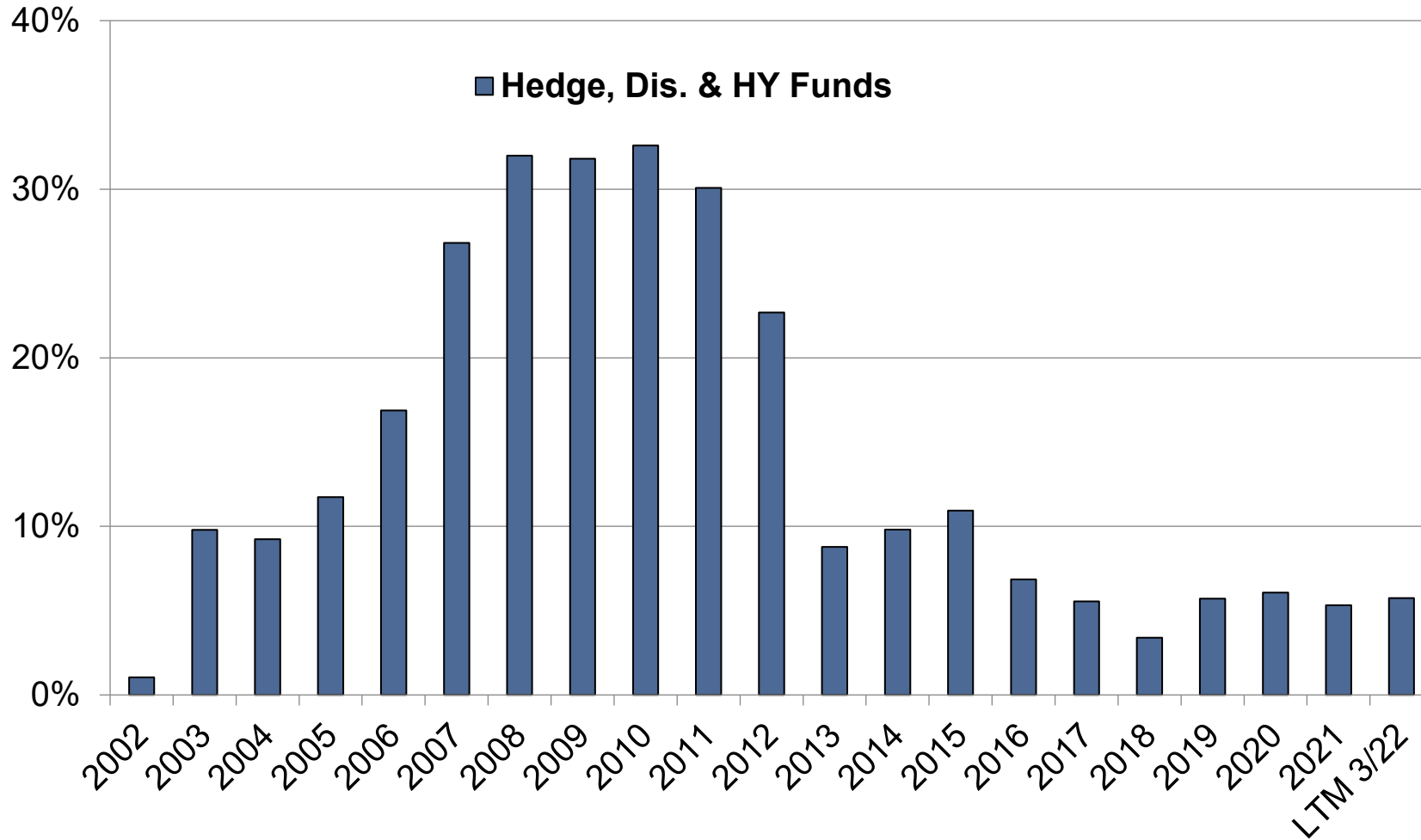
Over the Past 12 Years, The Primary Source of Leveraged Lending has Been Non-Banks



Break-down of Non-Bank Leveraged Primary Lending



Hedge, Dis. & HY Funds have become a relatively small portion of the market



Where are we Today?

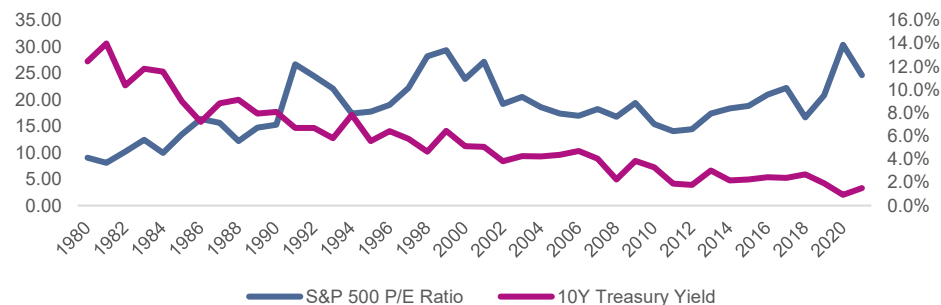
Commentary

- Current market structure allows for efficient raising of massive amount of debt capital
- Risk adjusted returns available for every form of risk appetite
- Demand for private equity and private debt seemingly insatiable
- Consolidation of credit managers is still in early innings
- Complexity is here to stay; there is market demand for complexity
- We are now seeing the evolution of two markets:
 - The “auction” market - dominated by CLOs and HYB, which are buyers of both market risk and idiosyncratic risk - focused on ratings / liquidity
 - The private debt “club” market - comprised of buyers of primarily idiosyncratic risk and less concerned about ratings / liquidity. Private credit deals usually have superior docs to the “auction” market i.e. covenants
- There will always be tension between (i) debt and equity and (ii) various classes of debt
- **With respect to loans, being both senior and secured is foundational. For the system to work, this must be true**

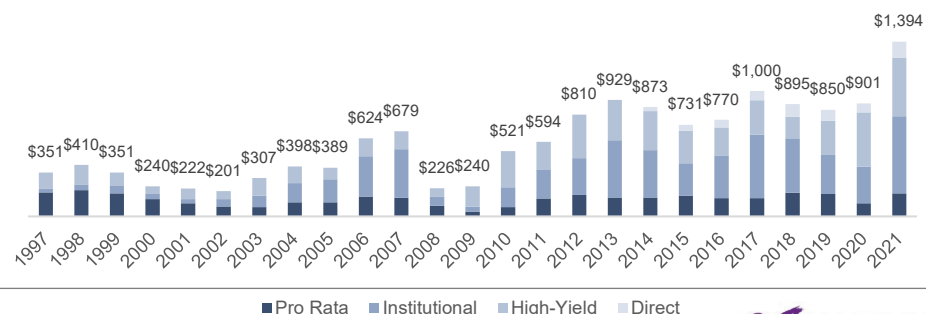
Massive Market

- The leveraged finance market has grown tremendously from ~\$50bn in the 1980s to ~\$500bn in mid-2000s and to ~\$1 trillion of issuance in 2021
- CLO’s, private credit, and high yield bonds are each trillion-dollar markets

10Y Treasury Yield vs. S&P 500 P/E Ratio



Annual Leveraged Finance Issuance (\$mm)





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